



# Adoption & Foster Care CONFERENCE

JULY 17-18, 2024



## SPONSOR OPPORTUNITIES

*Sponsor the Families Rising virtual conference  
and help children and teens in need of a permanent, loving family!*

The **Families Rising adoption and foster care conference** provides an excellent opportunity to reach thousands of child welfare professionals and foster and adoptive parents, including hundreds of event attendees.

This comprehensive adoption conference inspires, informs, and encourages all members of the adoption and foster care community, including adoptive, foster, or kinship parents; professionals seeking families for children; mental health or other professionals supporting adoptive, foster, and kinship families; those considering adoption; adults who were adopted or experienced foster care; and others with personal or professional connections to adoption.

All levels of sponsorship are recognized in conference materials, on Families Rising's website, on the conference app, and in our monthly and quarterly newsletters. Some sponsor levels receive a complimentary exhibit booth to spotlight their organization's services or products.

*Benefit details on following page.*

Through advocacy, adoption support, leadership development, and education, **Families Rising** works to ensure all children in foster care have permanent, loving families and adoptive families have the support they need.

[www.wearefamiliesrising.org](http://www.wearefamiliesrising.org) • [info@wearefamiliesrising.org](mailto:info@wearefamiliesrising.org) • 651-644-3036

**JOIN US  
JULY  
2024!**

# SPONSOR LEVELS

## Partner \$15,000

### 1 AVAILABLE

- Prominent branding on conference web page and conference app
- Email from sponsor to conference registrants (content subject to Families Rising approval)
- Complimentary virtual exhibit booth
- Four social media posts acknowledging sponsorship
- Eight complimentary conference registrations
- Recognition in conference confirmation emails sent to attendees

## Keynote Session \$7,500

### 4 AVAILABLE

- Opportunity to greet attendees at the sponsored session
- Additional recognition at the sponsored session
- Complimentary exhibit booth
- Two social media posts acknowledging sponsorship
- Four complimentary conference registrations
- Logo and link on conference web page and conference app

## Parent Scholarships \$3,000

### 10 AVAILABLE

- Logo and link on conference web page for three months
- One complimentary conference registration
- Recognition on the conference app

**All sponsors also receive recognition through conference registration materials, a logo and link on Families Rising's website (20,000+ views monthly), on the conference app, in our quarterly newsletter (1,000 distribution), and e-newsletter (11,000 distribution).**

**Custom Sponsorship Level** — Don't see the right options for you? Contact us at [conference@wearefamiliesrising.org](mailto:conference@wearefamiliesrising.org) to tailor a sponsorship that fits you best.

## Exhibit

**\$250 early bird (\$300 after June 3)**

- Introduce your adoption or foster care related cause, agency, products, or services to a receptive audience
- Create attractive, informative virtual booths that visually communicate your message and provide easy access to your brochures, videos, and booth staff to show what you do and why attendees should get to know you
- Virtually engage with attendees and exchange information using our conference app



Questions? Contact Becky Tempest at  
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