



# ADOPTION & FOSTER CARE CONFERENCE

KANSAS CITY, MISSOURI  
JULY 18-21, 2023



## SPONSOR OPPORTUNITIES

*Sponsor the NACAC conference and help children and teens in need of a permanent, loving family!*

The NACAC conference provides an excellent opportunity for sponsors to reach thousands of child welfare professionals and foster and adoptive parents, including hundreds of event attendees.

This comprehensive adoption conference inspires, informs, and encourages all members of the adoption and foster care community, including adoptive, foster, or kinship parents; professionals seeking families for children; mental health or other professionals supporting adoptive, foster, and kinship families; those considering adoption; adults who were adopted or experienced foster care; and others with personal or professional connections to adoption.

All levels of sponsorship are recognized in conference materials, on NACAC's website, on the conference app, and in our monthly and quarterly newsletters. Some sponsor levels receive a complimentary exhibit booth to spotlight their organization's services or products. Please see benefit details on the next page.

Through advocacy, adoption support, leadership development, and education, the **North American Council on Adoptable Children** works to ensure all children in foster care have permanent, loving families and adoptive families have the support they need.

[www.nacac.org](http://www.nacac.org) • [info@nacac.org](mailto:info@nacac.org) • 651-644-3036

**JOIN US  
JULY  
2023!**

# SPONSOR LEVELS

## Partner \$15,000

### 1 AVAILABLE

- Prominent branding on conference signage onsite
- Prominent branding on conference web page and conference app
- Email from sponsor to conference registrants (content subject to NACAC approval)
- Complimentary exhibit table and bag insert
- Four social media posts acknowledging sponsorship
- Eight complimentary conference registrations
- Recognition in conference confirmation emails sent to attendees

## Keynote Session \$7,500

### 2 AVAILABLE

- Opportunity to greet attendees at the sponsored session
- Recognition at the sponsored session
- Name and logo on signage outside chosen session
- Complimentary exhibit table
- Two social media posts acknowledging sponsorship
- Four complimentary conference registrations
- Logo and link on conference web page and conference app

## Reception \$6,000

### 1 AVAILABLE

- Recognition at the reception
- Opportunity to welcome attendees at reception
- Name and logo on signage outside the reception
- One social media post acknowledging sponsorship
- Two complimentary conference registrations
- Logo and link on conference web page and conference app

**All sponsors also receive recognition through conference signage onsite, registration materials, a logo and link on NACAC's website (20,000+ views monthly), on the conference app, in our print newsletter (1,000 distribution), and e-newsletter (11,000 distribution).**

## Name Badge Lanyards \$4,000

### 1 AVAILABLE

- Name printed on attendee lanyard
- Logo and link on conference web page
- Recognition on the conference app

## Refreshment Break \$3,000

### 6 AVAILABLE

- Sign with logo displayed during break
- Logo and link on conference web page for three months
- Recognition on the conference app

## Parent Scholarships \$1,500

### 10 AVAILABLE

- Logo and link on conference web page for three months
- Recognition on the conference app

**Custom Sponsorship Level** — Don't see the right options for you? Contact Becky Tempest at [rebehahtempest@nacac.org](mailto:rebehahtempest@nacac.org) to tailor a sponsorship that fits you best.

**Questions? Contact Becky Tempest at [rebehahtempest@nacac.org](mailto:rebehahtempest@nacac.org)**  
**[www.nacac.org](http://www.nacac.org) • 651-644-3036 x125**

